SEC Form	4
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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obligations may continue. See Instruction 1(b) Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person* (Check all applicable) BuzzFeed, Inc. [BZFD] DellaFortuna Felicia Director 10% Owner Officer (give title Other (specify X below) below) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Chief Financial Officer 12/06/2021 C/O BUZZFEED, INC. 111 EAST 18TH STREET, 13TH FLOOR 6. Individual or Joint/Group Filing (Check Applicable 4. If Amendment, Date of Original Filed (Month/Day/Year) (Street) Line) NEW YORK 10003 NY Х Form filed by One Reporting Person Form filed by More than One Reporting Person (Citv) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Transaction 1. Title of Security (Instr. 3) 2A. Deemed 4. Securities Acquired (A) or 5. Amount of 6. Ownership 7. Nature of Execution Date, if any (Month/Day/Year) Form: Direct (D) or Indirec (I) (Instr. 4) Indirect Beneficial Fransaction Disposed Of (D) (Instr. 3, 4 and 5) Securities Beneficially Transacuor Code (Instr. 8) (Month/Day/Year) Owned Following Ownership (Instr. 4) Reported (A) or (D) Transaction(s) Code v Amount Price (Instr. 3 and 4) Class A Common Stock 06/05/2022 153,000(1) 153,000 D Μ Α \$0.00 19,379(1) D Class A Common Stock 06/05/2022 Μ \$0.00 172,379 A 06/05/2022 М 6,885(1) 179 264 D Class A Common Stock Α \$0.00 Class A Common Stock 06/05/2022 F 67,426 D \$3.76 111,838 D Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number of 6. Date Exercisable and 7. Title and Amount 8. Price of 9. Number of 11. Nature 10. Conversion or Exercise Price of Execution Date, if any (Month/Day/Year) Derivative Security (Instr. 5) Derivative Security Derivative Expiration Date (Month/Day/Year) of Securities Underlying Derivative Security Ownership Form: Direct (D) Transaction Code (Instr. derivative Securities of Indirect Beneficial (Month/Day/Year) 8) (Instr. 3) Acquired (A) or Beneficially Ownership Derivative Disposed of (D) (Instr. 3, 4 and 5) (Instr. 3 and 4) Owned or Indirect (Instr. 4) Security Following (I) (Instr. 4) Reporte Amount Transaction(s) (Instr. 4) Expiration Date Number Date Exercisable Code v (A) (D) Title of Shares Restricted Class A Stoc (4) 12/06/2021 367.200 (5) (8) 367,200 \$0.00 367.200 D Α Comme Units⁽²⁾ Stock Restricted Class A 24,480 Stocl (4) 05/12/2022 24,480 (6) (8) \$0.00 24,480 D Α Commo Units⁽³⁾ Stock Restricted Class A Stock (4) 05/12/2022 9,180 (8) 9,180 \$0.00 9,180 D Α Commo Units⁽³⁾ Stock Restricted Class A (4) 06/05/2022 153,000 (5) (8) 153.000 214,200 Stock Μ \$0.00 D Commo Units Stock Restricted Class A (4) (6) (8) 19,379 06/05/2022 19.379 Stock Μ Commo \$0.00 5.101 D Units Stock Restricted Class A (4) 06/05/2022 6,885 (8) 6,885 2,295 D Stocl Μ \$0.00 Comme Stock Units Explanation of Responses:

1. These shares of Class A common stock reflect the settlement of restricted stock units of the Issuer ("RSUs") on June 5, 2022. Each RSU is convertible into a share of the Class A common stock on a 1-for-1 basis. 2 Represents RSUs of the Issuer received pursuant to a business combination (the "Business Combination") which was effectuated in accordance with the terms of an Agreement and Plan of Merger dated as of June 24 22. Represents Roos of the Issuer received pursuant or a business combination (the Issuer and (iii) which was interclutated in accordance with the crimits of an Agreement") anomaly (i) the Issuer, (ii) whole Usbidiaries of the Issuer and (iii) the company formerly known as BuzzFeed]. At the Effective Time (as defined Merger Agreement), the Reporting Person's RSUs previously awarded by Original BuzzFeed with respect to shares of its Class A Common Stock were exchanged for replacement RSU awards of the Issuer, of an Time (as defined in the equivalent economic value, with respect to the Issuer's Class A common stock. The RSUs were subject to a liquidity event condition, which was satisfied by the Business Combination

3. Represents RSUs of the Issuer received pursuant to the Business Combination which was effectuated in accordance with the terms of the Merger Agreement. At the Effective Time, the Reporting Person's RSUs previously awarded by Original BuzzFeed with respect to shares of its Class A Common Stock were exchanged for replacement RSU awards of the Issuer, of an equivalent economic value, with respect to the Issuer's Class A common stock. The RSUs were subject to a liquidity event condition, which the board of directors of the Issuer waived on May 12, 2022.

4. Each RSU represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.

5. The RSUs service-vest on the following schedule: (a) one-third vest on January 1, 2022 and (b) the remaining two-thirds vest in eight equal installments on each quarterly anniversary thereafter.

6. The RSUs service-vest on the following schedule: (a) 25% vest on April 11, 2020, and (b) the remaining 75% vests in 36 equal installments each monthly anniversary thereafter

7. The RSUs service-vest on the following schedule: (a) 25% vest on August 1, 2020, and (b) the remaining 75% vests in 36 equal installments each monthly anniversary thereafter.

8. These RSUs do not expire. They either vest or are cancelled prior to the vesting date

/s/ Rhonda Powell, as Attorney-06/07/2022

in-Fact for Felicia DellaFortuna ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.