FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5     |
| obligations may continue. See       |
| Instruction 1(b).                   |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     KERINS PATRICK J       |  |         |         |   |                 | 2. Issuer Name and Ticker or Trading Symbol BuzzFeed, Inc. [ BZFD ] |                           |  |                          |     |   |               |   |   | k all app<br>Direc   | licable)<br>tor  |  |                                       | Owner                        |
|--|--|---------|---------|---|-----------------|---|---------------------------|--|--------------------------|-----|---|---------------|---|---|--|--|--|---------------------------------------|------------------------------|
| l  | (Fii<br>EENSPRIN   | ,       | Middle) |   |                 | ate of E<br>03/202  |                           | t Trans  | saction (Month/Day/Year) |     |   |               |   |   |  | Officer (give title below)   |  | Other (s<br>below)                    | specify                      |
| SUITE 600  (Street)  |  |         |         |   |                 | 4. If Amendment, Date of Original Filed (Month/Day/Year)            |                           |  |                          |     |   |               |   | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person |  |  |  |                                       |                              |
| TIMONI   | UM M   | D 2     | 1093    |   |                 |   |                           |  |                          |     |   |               |   |   | Form   | Form filed by One Reporting Person<br>Form filed by More than One Reportin<br>Person |  |                                       |                              |
| (City)   | (St  | ate) (Z | Zip)    |   |                 |   |                           |  |                          |     |   |               |   |   |  |  |  |                                       |                              |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |         |         |   |                 |   |                           |  |                          |     |   |               |   |   |  |  |  |                                       |                              |
| 1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/ |  |         |         |   | Execution Date, |   |                           | 3.<br>Transaction<br>Code (Instr. 8)  4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5) |                          |     | 4 and Securi<br>Benefi  |               | ties Fo<br>cially (D<br>d Following (I) |   | n: Direct<br>or Indirect<br>nstr. 4)   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                                  |  |                                       |                              |
|  |  |         |         |   |                 |   |                           |  | Code                     | v   | Amount  | (A) or<br>(D) |   | Price   | Transa   | ction(s)<br>3 and 4)   |  |                                       | (Instr. 4)                   |
| Class A Common Stock 12/0  |  |         |         | 12/03/2                                 | 2021            |   |                           |  | A <sup>(1)</sup>         |     | 15,333,892 A  |               | A                                       | (1)   | 15,333,892   |  |  |                                       | See<br>Note 2 <sup>(2)</sup> |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |         |         |   |                 |   |                           |  |                          |     |   |               |   |   |  |  |  |                                       |                              |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)              | ative Conversion Date Execution Date, ity or Exercise (Month/Day/Year) if any  |         |         | 4.<br>Transaction<br>Code (Instr.<br>8) |                 | of<br>Deriv<br>Secu<br>Acqu<br>(A) o<br>Dispo                       | r<br>osed<br>)<br>r. 3, 4 | Expiration I<br>(Month/Day   |                          | ate | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Inst<br>3 and 4) |               | De<br>Se<br>(In                         | Price of<br>rivative<br>curity<br>str. 5)   | 9. Number<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Ownershi<br>Form:<br>Direct (D)<br>or Indirec<br>(I) (Instr. 4                       |  | Beneficial<br>Ownership<br>(Instr. 4) |                              |
|  |  |         |         |   | Code            | v   | (A)                       | (D)  | Date Expira              |     | Expiration<br>Date  | Title         | Amor<br>or<br>Numl<br>of<br>Share       | ber   |  |  |  |                                       |                              |

## **Explanation of Responses:**

- 1. Represents shares of the issuer's Class A Common Stock received pursuant to a business combination which was effectuated in accordance with the terms of an Agreement and Plan of Merger dated as of June 24, 2021 (the "Merger Agreement") among: (i) wholly-owned subsidiaries of the issuer; and (ii) the company formerly known as Buzzfeed, Inc. ("Original BuzzFeed"). At the Effective Time (as defined in the Merger Agreement), shares held by New Enterprise Associates 13, L.P. ("NEA 13") of all classes of the capital stock of Original BuzzFeed were exchanged for the shares of Class A Common Stock of the issuer reported in this row, based on an exchange ratio of .306 to 1.
- 2. The Reporting Person is a director of NEA 13 GP, LTD, which is the sole general partner of NEA Partners 13, L.P. ("NEA Partners 13"). NEA Partners 13 is the sole general partner of NEA 13, which is the direct beneficial owner of the securities. The Reporting Person disclaims beneficial ownership, within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the securities held by NEA 13 in which the Reporting Person has no pecuniary interest.

## Remarks:

/s/ Sasha Keough, attorney-infact

12/07/2021

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.