FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | |
|--------------------------|---------------|--|--|--|--|--|--|
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| hours per response: | 0.5 | | | | | | |

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Powell F | Address of Repo | Requiring S (Month/Day | 2. Date of Event Requiring Statement (Month/Day/Year) 12/03/2021 3. Issuer Name and Ticker or Trading Symbol BuzzFeed, Inc. [BZFD] | | | | | | | | | |
|---|------------------|---------------------------|---|-----------|--|--|-----------------------|--|--|--|---|--|
| (Last) (First) (Middle) C/O BUZZFEED, INC. 111 EAST 18TH STREET, 13TH | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | • | 5. If Amendment, Date of Original Filed (Month/Day/Year) | | | |
| FLOOR | TOTTI STREET | | = | | X | Officer (give title below) | Other (specify below) | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting | | | |
| (Street) NEW YORK | NY | 10003 | _ | | Chief Legal Officer | | | | Person Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | | | | | | | | | | |
| | | Ta | ıble I - Non | -Derivati | ve Se | curities Benefi | cially O | wned | | | | |
| 1. Title of Security (Instr. 4) | | | | | unt of Securities ially Owned (Instr. | | | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | | | | |
| | | (e.g. | | | | rities Beneficia otions, convert | | | | | | |
| | | | | | , | | | | | | | |
| 1. Title of De | rivative Securit | y (Instr. 4) | 2. Date Exerc Expiration Day/\ (Month/Day/\ | ate | | le and Amount of Serlying Derivative Ser. 4) | | 4. Convers or Exerc | cise | 5. Ownership Form: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) | |

Explanation of Responses:

Remarks:

Exhibit 24 - Power of Attorney. No securities are beneficially owned.

No securities are beneficially owned.

/s/ Rhonda Powell

12/07/2021

** Signature of Reporting

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

The undersigned hereby constitutes and appoints Samuel Torres, Felicia DellaFortuna, Jordan Nadell, and Jackie Chen, as long as they are providing services to BuzzFeed, Inc., a Delaware corporation (the "Company"), or any of them, the undersigned's true and lawful attorney-in-fact to:

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of the Company, Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the rules and regulations thereunder;
- (2) do and perform any and all acts for and on behalf of the undersigned that may be necessary or desirable to complete and execute any such Forms 3, 4 and 5 and timely file such forms with the Securities and Exchange Commission and any stock exchange or similar authority, if required; and
- (3) take any other action of any type whatsoever in connection with the foregoing that, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform each and every act and thing whatsoever requisite, necessary or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution and revocation, hereby ratifying and confirming all that each such attorney-in-fact, or each such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that each of the foregoing attorneys in fact, in serving in such capacity at the request of the undersigned, is not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Exchange Act.

The undersigned agrees that each such attorney-in-fact may rely entirely on information furnished orally or in writing by the undersigned to each such attorney-in-fact. The undersigned also agrees to indemnify and hold harmless the Company and each such attorney-in-fact against any losses, claims, damages or liabilities (or actions in these respects) that arise out of or are based on any untrue statement or omission of necessary facts in the information provided by the undersigned to such attorney-in-fact for purposes of executing, acknowledging, delivering and filing Forms 3, 4 or 5 (including amendments thereto) and agrees to reimburse the Company and each such attorney-in-fact for any legal or other expenses reasonably incurred in connection with investigating or defending against any such loss, claim, damage, liability or action.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 13th day of October, 2021.

By: /s/ Rhonda Powell
Name: Rhonda Powell