

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(Amendment No. 1)*

BuzzFeed, Inc.

(Name of Issuer)

Class A Common Stock, \$0.0001 par value per share

(Title of Class of Securities)

(CUSIP Number)

06/30/2026

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- ☒ Rule 13d-1(b)
- ☐ Rule 13d-1(c)
- ☐ Rule 13d-1(d)

SCHEDULE 13G

CUSIP No.

- 1

Names of Reporting Persons

LMR Partners LLP

Check the appropriate box if a member of a Group (see instructions)
- 2

☐ (a)

☐ (b)
- 3

Sec Use Only

Citizenship or Place of Organization
- 4

UNITED KINGDOM

Number of Shares Beneficially Owned by Each Reporting Person With:	5	Sole Voting Power
	0.00	
		Shared Voting Power
	6	
	606,813.00	
		Sole Dispositive Power
	7	
	0.00	
		Shared Dispositive Power
	8	
	606,813.00	
9		Aggregate Amount Beneficially Owned by Each Reporting Person
	606,813.00	
10		Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
	☐	
11		Percent of class represented by amount in row (9)
	0.7 %	
12		Type of Reporting Person (See Instructions)
	IA, PN	

SCHEDULE 13G

CUSIP No.

1		Names of Reporting Persons
		LMR PARTNERS Ltd
		Check the appropriate box if a member of a Group (see instructions)
2		☐ (a)
		☐ (b)
3		Sec Use Only
4		Citizenship or Place of Organization
		HONG KONG
		Sole Voting Power
	5	
	0.00	
Number of Shares Beneficially Owned by Each Reporting Person With:		Shared Voting Power
	6	
	606,813.00	
		Sole Dispositive Power
	7	
	0.00	
		Shared Dispositive Power
	8	
	606,813.00	
9		Aggregate Amount Beneficially Owned by Each Reporting Person
	606,813.00	
10		Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
	☐	

11 Percent of class represented by amount in row (9)

0.7 %

Type of Reporting Person (See Instructions)

12

CO, IA

SCHEDULE 13G

CUSIP No.

Names of Reporting Persons

1

LMR Partners LLC

Check the appropriate box if a member of a Group (see instructions)

2

☐ (a)

☐ (b)

3

Sec Use Only

Citizenship or Place of Organization

4

DELAWARE

Sole Voting Power

5

0.00

Number of
Shares
Beneficially
Owned by
Each
Reporting
Person
With:

Shared Voting Power

6

606,813.00

Sole Dispositive Power

7

0.00

Shared Dispositive

Power

8

606,813.00

Aggregate Amount Beneficially Owned by Each Reporting Person

9

606,813.00

Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)

10

☐

Percent of class represented by amount in row (9)

11

0.7 %

Type of Reporting Person (See Instructions)

12

IA, OO

SCHEDULE 13G

CUSIP No.

Names of Reporting Persons

1

LMR Partners AG

2

Check the appropriate box if a member of a Group (see instructions)

	☐ (a)
	☐ (b)
3	Sec Use Only
	Citizenship or Place of Organization
4	SWITZERLAND
	Sole Voting Power
5	0.00
	Shared Voting Power
6	606,813.00
	Sole Dispositive Power
7	0.00
	Shared Dispositive
8	Power
	606,813.00
	Aggregate Amount Beneficially Owned by Each Reporting Person
9	606,813.00
	Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
10	☐
	Percent of class represented by amount in row (9)
11	0.7 %
	Type of Reporting Person (See Instructions)
12	CO, IA

SCHEDULE 13G

CUSIP No.

	Names of Reporting Persons
1	LMR PARTNERS (DIFC) Ltd
	Check the appropriate box if a member of a Group (see instructions)
2	☐ (a)
	☐ (b)
3	Sec Use Only
	Citizenship or Place of Organization
4	UNITED ARAB EMIRATES
	Sole Voting Power
5	0.00
	Shared Voting Power
6	606,813.00
	Sole Dispositive Power
7	0.00
8	Shared Dispositive
	Power

	606,813.00
9	Aggregate Amount Beneficially Owned by Each Reporting Person
	606,813.00
10	Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
	☐
11	Percent of class represented by amount in row (9)
	0.7 %
12	Type of Reporting Person (See Instructions)
	CO, IA

SCHEDULE 13G

CUSIP No.

1	Names of Reporting Persons
	LMR Partners (Ireland) Limited
	Check the appropriate box if a member of a Group (see instructions)
2	☐ (a)
	☐ (b)
3	Sec Use Only
4	Citizenship or Place of Organization
	IRELAND
	Sole Voting Power
5	0.00
Number of Shares Beneficially Owned by Each Reporting Person With:	Shared Voting Power
6	606,813.00
	Sole Dispositive Power
7	0.00
	Shared Dispositive Power
8	606,813.00
9	Aggregate Amount Beneficially Owned by Each Reporting Person
	606,813.00
10	Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
	☐
11	Percent of class represented by amount in row (9)
	0.7 %
12	Type of Reporting Person (See Instructions)
	CO, IA

SCHEDULE 13G

CUSIP No.

1	Names of Reporting Persons
	Ben Levine
	Check the appropriate box if a member of a Group (see instructions)
2	☐ (a)
	☐ (b)
3	Sec Use Only
4	Citizenship or Place of Organization
	UNITED KINGDOM
	Sole Voting Power
5	0.00
Number of Shares Beneficially Owned by Each Reporting Person With:	Shared Voting Power
6	606,813.00
	Sole Dispositive Power
7	0.00
	Shared Dispositive Power
8	606,813.00
	Aggregate Amount Beneficially Owned by Each Reporting Person
9	606,813.00
	Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
10	☐
	Percent of class represented by amount in row (9)
11	0.7 %
	Type of Reporting Person (See Instructions)
12	HC, IN

SCHEDULE 13G**CUSIP No.**

1	Names of Reporting Persons
	Stefan Renold
	Check the appropriate box if a member of a Group (see instructions)
2	☐ (a)
	☐ (b)
3	Sec Use Only
4	Citizenship or Place of Organization
	SWITZERLAND
	Sole Voting Power
5	0.00
Number of Shares Beneficially Owned by Each	Shared Voting Power
6	

Reporting Person	606,813.00
With:	Sole Dispositive Power
7	0.00
	Shared Dispositive Power
8	606,813.00
9	Aggregate Amount Beneficially Owned by Each Reporting Person
	606,813.00
10	Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
	☐
11	Percent of class represented by amount in row (9)
	0.7 %
12	Type of Reporting Person (See Instructions)
	HC, IN

SCHEDULE 13G

Item 1.

- (a) Name of issuer:
 BuzzFeed, Inc.
- (b) Address of issuer's principal executive offices:
 50 West 23rd Street, New York, New York, 10010

Item 2.

- Name of person filing:
- (a) This statement is filed by: (i) LMR Partners LLP, LMR Partners Limited, LMR Partners LLC, LMR Partners AG, LMR Partners (DIFC) Limited and LMR Partners (Ireland) Limited (collectively, the "LMR Investment Managers"), which serve as the investment managers to certain funds with respect to the Class A Common Stock, \$0.0001 par value per share ("Class A Common Stock"), held by certain funds; and (ii) Ben Levine and Stefan Renold, who are ultimately in control of the investment and voting decisions of the LMR Investment Managers with respect to the securities held by certain funds. The foregoing persons are hereinafter sometimes collectively referred to as the "Reporting Persons."
- (b) Address or principal business office or, if none, residence:
 The address of the principal business office of each of the Reporting Persons is c/o LMR Partners LLP, 9th Floor, Devonshire House, 1 Mayfair Place, London, W1J 8AJ, United Kingdom.
 Citizenship:
- (c) LMR Partners LLP is a United Kingdom limited liability partnership. LMR Partners Limited is a Hong Kong corporation. LMR Partners LLC is a Delaware limited liability company. LMR Partners AG is a Swiss corporation. LMR Partners (DIFC) Limited is a United Arab Emirates corporation. LMR Partners (Ireland) Limited is a limited company incorporated in Ireland. Ben Levine is a citizen of the United Kingdom. Stefan Renold is a citizen of Switzerland.
- (d) Title of class of securities:
 Class A Common Stock, \$0.0001 par value per share
- (e) CUSIP No.:

Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) ☐ Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
- (b) ☐ Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) ☐ Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);

- (d) ☐ Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) ☒ An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);
- (f) ☐ An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);
- (g) ☒ A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
- (h) ☐ A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) ☐ A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) ☒ A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J). If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:
- (k) ☐ Group, in accordance with Rule 240.13d-1(b)(1)(ii)(K).

Investment Adviser

Item 4. Ownership

Amount beneficially owned:

- (a) The information required by Items 4(a) - (c) is set forth in Rows 5 - 11 of the cover page for each of the Reporting Persons and is incorporated herein by reference. As of June 30, 2026: The shares of Class A Common Stock beneficially owned by the Reporting Persons are directly held by LMR Multi-Strategy Master Fund Limited ("LMR Master Fund") and LMR CCSA Master Fund Ltd ("LMR CCSA Master Fund"). LMR Master Fund directly holds warrants to purchase 303,406 shares of Class A Common Stock and LMR CCSA Master Fund directly holds warrants to purchase 303,407 shares of Class A Common Stock, with a total of 606,813 shares of Class A Common Stock issuable upon the exercise of the warrants (the "LMR Shares").

Percent of class:

- (b) The shares of Class A Common Stock issuable upon the exercise of the warrants held by each of LMR Master Fund and LMR CCSA Master Fund represent approximately 0.4% and the LMR Shares in the aggregate represent approximately 0.7% of the outstanding shares of Class A Common Stock, based on 83,301,378 shares of Class A Common Stock of the Issuer outstanding as of June 30, 2026, as reported in the Issuer's Form 10-Q filed with the Securities and Exchange Commission on August 6, 2026, plus shares that may be acquired by such Reporting Persons within 60 days. %

- (c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote:

As of June 30, 2026, each of the Reporting Persons had sole power to vote or direct the vote of 0 shares of Class A Common Stock.

(ii) Shared power to vote or to direct the vote:

As of June 30, 2026, each of the Reporting Persons had shared power to vote or direct the vote of 606,813 shares of Class A Common Stock.

(iii) Sole power to dispose or to direct the disposition of:

As of June 30, 2026, each of the Reporting Persons had sole power to dispose or to direct the disposition of 0 shares of Class A Common Stock.

(iv) Shared power to dispose or to direct the disposition of:

As of June 30, 2026, each of the Reporting Persons had shared power to dispose or to direct the disposition of 606,813 shares of Class A Common Stock.

Item 5. Ownership of 5 Percent or Less of a Class.

☒ Ownership of 5 percent or less of a class

Item 6. Ownership of more than 5 Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Item 10. Certifications:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under § 240.14a-11. By signing below I certify that, to the best of my knowledge and belief, the foreign regulatory scheme applicable to LMR Partners LLP, LMR Partners Limited, LMR Partners AG, LMR Partners (DIFC) Limited and LMR Partners (Ireland) Limited is substantially comparable to the regulatory scheme applicable to the functionally equivalent U.S. institution(s). I also undertake to furnish to the Commission staff, upon request, information that would otherwise be disclosed in a Schedule 13D.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

LMR Partners LLP

Signature: Shane Cullinane
Name/Title: Chief Operating Officer
Date: 08/14/2026

LMR PARTNERS Ltd

Signature: Shane Cullinane
Name/Title: Chief Operating Officer
Date: 08/14/2026

LMR Partners LLC

Signature: Allyson Hanlon
Name/Title: Deputy General Counsel
Date: 08/14/2026

LMR Partners AG

Signature: Shane Cullinane
Name/Title: Chief Operating Officer
Date: 08/14/2026

LMR PARTNERS (DIFC) Ltd

Signature: Shane Cullinane
Name/Title: Chief Operating Officer
Date: 08/14/2026

LMR Partners (Ireland) Limited

Signature: Shane Cullinane
Name/Title: Chief Operating Officer
Date: 08/14/2026

Ben Levine

Signature: Ben Levine
Name/Title: Self
Date: 08/14/2026

Stefan Renold

Signature: Stefan Renold
Name/Title: Self
Date: 08/14/2026