| SEC Form 4 |
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | DVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| - | | | | | | | | |
|---------------------------|--|----------------|--|---|--|--|--|--|
| 1. Name and Addre | ess of Reporting Pe <u>a Felicia</u> | rson* | 2. Issuer Name and Ticker or Trading Symbol <u>BuzzFeed</u> , Inc. [BZFD] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify | | | | |
| 1 |) (First) (Middle) BUZZFEED, INC. W. 43RD STREET, 10TH FLOOR | | 3. Date of Earliest Transaction (Month/Day/Year) 03/06/2023 | CFO | | | | |
| (Street) NEW YORK NY 1 | | 10036 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | ate Execution Date, | | ction Instr. | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---------------------|------|-----------------|---------------------------|---------------|-------------------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Class A Common Stock | 03/06/2023 | | М | | 191 ⁽¹⁾ | A | \$ <mark>0</mark> | 154,233 | D | |
| Class A Common Stock | 03/06/2023 | | М | | 510 ⁽¹⁾ | A | \$ <mark>0</mark> | 154,743 | D | |
| Class A Common Stock | 03/06/2023 | | F | | 219 | D | \$1.59 | 154,524 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | tion of | | 6. Date Exerc Expiration Da (Month/Day/Y | ate | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|---------|-----|--|--------------------|--|--|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Restricted Stock Units | (2) | 03/06/2023 | | М | | | 191 | (3) | (4) | Class A Common Stock | 191 | \$0 | 1,148 | D | |
| Restricted Stock Units | (2) | 03/06/2023 | | М | | | 510 | (5) | (4) | Class A Common Stock | 510 | \$0 | 2,041 | D | |

Explanation of Responses:

1. These shares of Class A common stock reflect the settlement of restricted stock units ("RSUs") on March 6, 2023. Each RSU is convertible into a share of Issuer's Class A common stock on a 1-for-1 basis.

2. Each RSU represents a contingent right to receive one share of the Issuer's common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.

3. The RSUs service-vest on the following schedule: (a) 25% vest on August 1, 2020, and (b) the remaining 75% vests in 36 equal installments each monthly anniversary thereafter.

4. These RSUs do not expire; they either vest or are cancelled prior to the vesting date.

5. The RSUs service-vest on the following schedule: (a) 25% vest on April 11, 2020, and (b) the remaining 75% vests in 36 equal installments each monthly anniversary thereafter.

Remarks:

/s/ Felicia Della Fortuna 03/08/2023

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.