STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*
   Arroyo David
   (Last) (First) (Middle)
   229 WEST 43RD STREET, 10TH FLOOR
   NEW YORK NY 10036

2. Issuer Name and Ticker or Trading Symbol
   BuzzFeed, Inc. [ BZFD ]

3. Date of Earliest Transaction (Month/Day/Year)
   11/07/2023

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
   (Check all applicable)
   X Director
   X Officer (give title below)
   Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)
   X Form filed by One Reporting Person
   Form filed by More than One Reporting Person

Rule 10b5-1(c) Transaction Indication

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>3A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>securities Acquired (A) or Disposed Of (D) (Instr. 4)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>11/07/2023</td>
<td>M</td>
<td>1,499(1) A</td>
<td>$0</td>
<td>43,673 D</td>
<td>Direct</td>
<td>D</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>11/07/2023</td>
<td>M</td>
<td>1,313(1) A</td>
<td>$0</td>
<td>44,986 D</td>
<td>Direct</td>
<td>D</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>11/07/2023</td>
<td>F</td>
<td>1,139(2) D</td>
<td>$0.32</td>
<td>43,847 D</td>
<td>Direct</td>
<td>D</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Derivative Security (Instr. 5)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Units</td>
<td>(3)</td>
<td>11/07/2023</td>
<td>M</td>
<td>1,499 (4) (5)</td>
<td>Class A Common Stock</td>
<td>1,499</td>
<td>$0</td>
<td>8,994 D</td>
<td>Direct</td>
<td>Restricted Stock Units</td>
</tr>
<tr>
<td>Restricted Stock Units</td>
<td>(3)</td>
<td>11/07/2023</td>
<td>M</td>
<td>1,313 (4) (5)</td>
<td>Class A Common Stock</td>
<td>1,313</td>
<td>$0</td>
<td>9,192 D</td>
<td>Direct</td>
<td>Restricted Stock Units</td>
</tr>
</tbody>
</table>

Explanation of Responses:

1. These shares of Class A common stock reflect the settlement, on November 7, 2023, of restricted stock units ("RSUs") granted to the Reporting Person pursuant to the 2021 Equity Incentive Plan, each of which was converted into a share of the Issuer's Class A common stock on a 1-for-1 basis.
2. Each RSU represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.
3. Each restricted stock unit ("RSU") represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.
4. 1,499 RSUs vested on August 15, 2023 and settled on November 7, 2023. The remaining 8,994 RSUs vest as to 1/8 of the total award quarterly in eight equal installments on the 15th of November, February, May, and August thereafter.
5. These RSUs do not expire; they either vest or are cancelled prior to the vesting date.
6. 1,313 RSUs vested on August 15, 2023 and settled on November 7, 2023. The remaining 9,192 RSUs vest as to 1/8 of the total award quarterly in eight equal installments on the 15th of November, February, May and August thereafter.

Remarks:

/s/ Heather Flores-Ricks,
Attorney-in-Fact for David Arroyo
11/09/2023

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 8 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.