FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 32350104

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

					16(a) of the Securities Exchar the Investment Company Act		1934				
1. Name and Address of Reporting Person* HEARST COMMUNICATIONS INC.			2. Date of Event Requiring Statement (Month/Day/Year) 12/03/2021		3. Issuer Name and Ticker or Trading Symbol BuzzFeed, Inc. [BZFD]						
(Last) (First) (Middle) 300 WEST 57TH STREET					4. Relationship of Reporting Issuer (Check all applicable) Director Officer (give	.,		5. If Amendment, Date of Original Filed (Month/Day/Year) 12/07/2021			
(Street) NEW YORK NY 10019		title below)			6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person						
(City)	(State)	(Zip)									
		Ta	able I - Nor	-Derivat	ive Securities Benefic	1		ı			
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)	3. Own Form: I (D) or I (I) (Inst	Direct ndirect	t Ownership (Instr. 5)				
Class A Common Stock					7,409,578(1)	D	(2)	,			
Class A Common Stock					5,000,000(3)		I	See Footnote ⁽⁴⁾			
		(e.g			e Securities Beneficia ints, options, convert)			
E) (N			2. Date Exerc Expiration D (Month/Day/	ate	(Instr. 4) or Exe		Convei or Exei	rcise Form:		Ownership (Instr.	
			Date Exercisable	Expiratio Date	n Title	Amount or Number of Shares	Price of Derivative Security		Direct (D) or Indirect (I) (Instr. 5)	5)	
	Address of Rep	porting Person* JNICATION	NS INC				•		,	,	
(Last) (First) (Middle) 300 WEST 57TH STREET											
(Street) NEW YORK NY 10019											
(City) (State) (Zip)											
1. Name and Address of Reporting Person* HEARST HOLDINGS INC											
(Last) (First) (Middle) 300 WEST 57TH STREET											
(Street)				_							

10019

(Zip)

NEW YORK

(City)

NY

(State)

1. Name and Address of Reporting Person*

HEARST CORP							
(Last) 300 WEST 57T	(First) H STREET	(Middle)					
(Street) NEW YORK	NY	10019					
(City)	(State)	(Zip)					
Name and Address of Reporting Person* HDS II, Inc.							
(Last) 300 WEST 57T	Last) (First) (Middle)						
(Street) NEW YORK	NY	10019					
(City)	(State)	(Zip)					
1. Name and Address of Reporting Person* HEARST FAMILY TRUST							
(Last) (First) (Middle) 300 WEST 57TH STREET							
(Street) NEW YORK	NY	10019					
(City)	(State)	(Zip)					

Explanation of Responses:

- 1. Represents shares of the issuer's Class A Common Stock received pursuant to a business combination (the "Business Combination") which was effectuated in accordance with the terms of an Agreement and Plan of Merger dated as of June 24, 2021 (the "Merger Agreement") among: (i) the issuer; (ii) wholly-owned subsidiaries of the issuer; and (iii) the company formerly known as Buzzfeed, Inc. ("Original BuzzFeed"), which became a wholly-owned subsidiary of the issuer upon completion of the Business Combination. At the Effective Time (as defined in the Merger Agreement), the reporting entities' shares of all classes of the capital stock of Original BuzzFeed were exchanged for the shares of Class A Common Stock of the issuer reported in this row, based on an exchange ratio of .306 to 1.
- 2. Hearst Communications, Inc. ("HCI") is the direct owner of the shares of the issuer's Class A Common Stock set forth in this row. HCI is a subsidiary of Hearst Holdings, Inc. ("HHI"). HHI is a wholly-owned subsidiary of The Hearst Corporation ("THC"). THC is a wholly-owned subsidiary of The Hearst Family Trust (the "Trust"). Under Rule 16a-1 of the Securities and Exchange Act of 1934 (the "Act"), HHI, THC, and the Trust may also be deemed to be beneficial owners of these securities.
- 3. Received in connection with the completion of the acquisition of all of the membership interests of CM Partners, LLC ("Complex Networks"). The issuer's Class A Common Stock reported in this row was paid to HDS II, Inc. ("HDS"), a wholly-owned subsidiary of the reporting entity, in addition to cash proceeds, in exchange for HDS's entire equity interest in Complex Networks in a transaction that occurred simultaneously with completion of the Business Combination and resulted in Complex Networks being a direct, wholly-owned subsidiary of Original BuzzFeed and an indirect, wholly-owned subsidiary of the issuer.
- 4. HDS is the direct owner of the shares of the issuer's Class A Common Stock set forth in this row. HDS is a wholly owned subsidiary of HCI. HCI is directly and indirectly owned as more particularly described in Footnote 2, above, on this Form. Under Rule 16a-1 of the Act, HCI, HHI, THC, and the Trust may also be deemed to be beneficial owners of these securities.

Remarks:

This Form is being amended to include The Hearst Family Trust as a member of the reporting group. The Hearst Family Trust was originally omitted due to technical issue with its EDGAR filer codes. The Form is otherwise unmodified.

/s/ Mitchell I. Scherzer, Hearst Communications, Inc., Executive Vice 01/03/2022 President and Chief Financial Officer /s/ Mitchell I. Scherzer, Hearst Holdings, Inc., **Executive Vice President** 01/03/2022 and Chief Financial Officer /s/ Mitchell I. Scherzer, The Hearst Corporation, **Executive Vice President** 01/03/2022 and Chief Financial Officer /s/ Michael E. Bachmann, 01/03/2022 HDS II, Inc., Vice

<u>President and Treasurer</u>

/s/ Mitchell I. Scherzer,

Trustee of The Hearst 01/03/2022

Family Trust

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.