1. Name and Address of Reporting Person

**Omer Matthew**

229 WEST 43RD STREET, 10TH FLOOR

NEW YORK NY 10036

2. Issuer Name and Ticker or Trading Symbol

**BuzzFeed, Inc. [BZFD]**

3. Date of Earliest Transaction (Month/Day/Year)

11/06/2023

4. If Amendment, Date of Original Filed (Month/Day/Year)

11/07/2023

5. Relationship of Reporting Person(s) to Issuer

X Director

10% Owner

CFO

6. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)

7. Nature of Indirect Beneficial Ownership (Instr. 4)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>3. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 5)</th>
<th>5. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>6. Securities Underlying Derivative Security (Instr. 4)</th>
<th>7. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>8. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>9. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>11/07/2023</td>
<td>M</td>
<td>1,147(1)</td>
<td>A</td>
<td>$0</td>
<td>60,455</td>
<td>D</td>
<td>By spouse(1)</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>11/07/2023</td>
<td>M</td>
<td>2,998(1)</td>
<td>A</td>
<td>$0</td>
<td>63,453</td>
<td>D</td>
<td>By spouse(1)</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>11/07/2023</td>
<td>M</td>
<td>3,151(1)</td>
<td>A</td>
<td>$0</td>
<td>66,604</td>
<td>D</td>
<td>By spouse(1)</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>11/07/2023</td>
<td>F</td>
<td>2,524(3)</td>
<td>D</td>
<td>$0.32</td>
<td>64,080</td>
<td>D</td>
<td>By spouse(1)</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>By spouse(1)</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 5)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Units</td>
<td>(4)</td>
<td>11/06/2023</td>
<td>A</td>
<td>1,875,000</td>
<td>(5)</td>
<td>(5)</td>
<td>Class A Common Stock</td>
<td>1,875,000</td>
<td>D</td>
<td>Restricted Stock Units</td>
</tr>
<tr>
<td>Restricted Stock Units</td>
<td>(4)</td>
<td>11/07/2023</td>
<td>M</td>
<td>1,147</td>
<td>(7)</td>
<td>(7)</td>
<td>Class A Common Stock</td>
<td>1,147</td>
<td>D</td>
<td>Restricted Stock Units</td>
</tr>
<tr>
<td>Restricted Stock Units</td>
<td>(4)</td>
<td>11/07/2023</td>
<td>M</td>
<td>2,998</td>
<td>(9)</td>
<td>(9)</td>
<td>Class A Common Stock</td>
<td>2,998</td>
<td>D</td>
<td>Restricted Stock Units</td>
</tr>
<tr>
<td>Restricted Stock Units</td>
<td>(4)</td>
<td>11/07/2023</td>
<td>M</td>
<td>3,151</td>
<td>(9)</td>
<td>(9)</td>
<td>Class A Common Stock</td>
<td>3,151</td>
<td>D</td>
<td>Restricted Stock Units</td>
</tr>
</tbody>
</table>

Explanation of Responses:

1. These shares of Class A common stock reflect the settlement, on November 7, 2023, of restricted stock units ("RSUs") granted to the Reporting Person pursuant to the 2021 Equity Incentive Plan, each of which was converted into a share of the Issuer's Class A common stock on a 1-for-1 basis.

2. Shares withheld to pay taxes applicable to the settlement of the RSUs previously awarded to the Reporting Person to which footnote (1) refers.

3. Held of record by Mr. Omer's spouse. Mr. Omer may be deemed to beneficially own all of the shares held of record by his spouse; however, Mr. Omer disclaims beneficial ownership of the shares held of record by his spouse except to the extent of his pecuniary interest therein.

4. Each RSU represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.

5. 1/8 of the total award vests on January 1, 2024. The remainder vests ratably as to 1/8 of the total award quarterly on the 1st of each April, July, October and January thereafter.

6. These RSUs do not expire; they either vest or are cancelled prior to the vesting date.

7. 1,147 Restricted Stock Units ("RSUs") vested on August 15, 2023 and settled on November 7, 2023. The remaining 8,033 RSUs vested ratably as to 1/8 of the total award on the 15th of November, February, May and August thereafter.

8. 2,998 RSUs vested on August 15, 2023 and settled on November 7, 2023. The remaining 17,986 RSUs vests ratably as to 1/8 of the total award on the 15th of November, February, May and August thereafter.

9. 3,151 RSUs vested on August 15, 2023 and settled on November 7, 2023. The remaining 22,060 RSUs vests ratably as to 1/8 of the total award on the 15th of November, February, May and August thereafter.

Remarks:

Remainder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(iv).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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