FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL										
	OMB Number: 3235-0287										
	Estimated average burden										
	hours per response:	0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person COLEMAN GREGORY					2. Issuer Name and Ticker or Trading Symbol BuzzFeed, Inc. [BZFD]										ck all applic	cable) or		erson(s) to Issuer 10% Owner	
(Last) (First) (Middle) C/O BUZZFEED, INC.					3. Date of Earliest Transaction (Month/Day/Year) 09/03/2022										Officer below)	(give title		Other (s	specify
111 EAST 18TH STREET, 13TH FLOOR							endme	nt, Date o	of Original	Filed	(Month/Da	6. Inc	dividual or J	Joint/Group	Filing (Cl	neck Ap	olicable		
(Street) NEW YO	reet) EW YORK NY 10003											1 ′	X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	tate)	(Zip)																
		Та	ble I - Noi	n-Deriv	ative	Se	curit	ies Ac	quired,	Dis	posed o	f, or B	enef	ficially	y Owned	ı			
1. Title of Security (Instr. 3)		2. Transa Date (Month/E		ır)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Dispos Code (Instr. 5)		Disposed				Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	rect I lirect I 4) (7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount	(A) ((D)	(A) or (D) Pr		Transaction(s) (Instr. 3 and 4)				
Class A C	Common St	ock		09/03	/2022				M		23,981	l A		\$0.00	589	,539	D		
Class A C	Common St	ock													13,	089	I		By The Audrey Amelia Coleman 2014 Trust ⁽¹⁾
Class A C	Common St	ock													51,	722	I	1	By The Benjamin Coleman 2000 Trust ⁽²⁾
Class A C	Common St	ock													12,	.538	I		By The Coleman 2014 Family Trust ⁽³⁾
Class A Common Stock													13,089		I]	By The Eloise Marie Coleman 2016 Trust ⁽⁴⁾		
Class A Common Stock													51,722		I	1	By The Melissa Coleman 2000 Trust ⁽⁵⁾		
Class A Common Stock														51,722		I		By The Stephen Coleman 2000 Trust ⁽⁶⁾	
			Table II -												Owned				
1. Title of Derivative Conversion or Exercise Price of Derivative Security (Month/Day/Year) 3. Transaction Date Execution if any (Month/D				Date, Transaction		tion	5. Number 6		6. Date E	6. Date Exercise Expiration Date (Month/Day/Yea				mount	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Over Signature S	vnership rm: ect (D) Indirect (Instr. 4)	Beneficial) Ownership ct (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nu of	ımber					

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) o Disp of (I	umber vative urities uired or oosed O) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/\)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(7)	09/03/2022		M			23,981	(8)	(9)	Class A Common Stock	23,981	\$0.00	23,981	D	

Explanation of Responses:

- 1. Held by The Audrey Amelia Coleman 2014 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Audrey Amelia Coleman 2014 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Securities Exchange Act of 1934 (as amended, the "Act") or for any other purpose.
- 2. Held by The Benjamin Coleman 2000 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Benjamin Coleman 2000 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 3. Held by The Coleman 2014 Family Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Coleman 2014 Family Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 4. Held by The Eloise Marie Coleman 2016 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Eloise Marie Coleman 2016 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 5. Held by The Melissa Coleman 2000 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Melissa Coleman 2000 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 6. Held by The Stephen Coleman 2000 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Stephen Coleman 2000 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 7. Each RSU represents a contingent right to receive one share of the Issuer's Class A Common Stock, subject to the reporting person's continued status as a service provider to the Issuer.
- 8. 25% of the award vested on September 3, 2022. The remainder of the award vests on the third of December 2022.
- 9. These RSUs do not expire; they either vest or are canceled prior to the vesting date.

Remarks:

/s/ Rhonda Powell, Attorneyin-Fact for Gregory Coleman

09/06/2022

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.